

**EVENT DESCRIPTION SHEET**

*(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.)*

 Please provide one sheet per event (one event = one workpackage = one lump sum).)

PROJECT	
Participant:	[1] - [FONDAZIONE CAPTA] (CAPTA
PIC number:	[880994159]
Project name and acronym:	[Ec(h)o-cultures] — [ECHOCULT]

EVENT DESCRIPTION			
Event number:	19		
Event name:	GENERATING NEW EC(h)O -CULTURES		
Type:	FINAL CONFERENCE		
In situ/online:	[in-situ]		
Location:	Italy, Vicenza		
Date(s):	16/11/2025		
Website(s) (if any):	www.centrocapta.it		
Participants			
Female:	87		
Male:	32		
Non-binary:			
From country 1 Italy:	114		
From country 2 Spagna:	2		
From country 3 Belgio:	1		
From country 4 Romania:	1		
Total number of participants:	119	From total number of countries:	4
Description			
<i>Provide a short description of the event and its activities.</i>			
GENERATING NEW EC(h)O -CULTURES – FINAL CONFERENCE			

The final conference of the EC(h)O-Cultures project marked the conclusion of twenty months of intensive work, cross-country collaboration and community engagement. Held on 16 November 2025 at Porto Burci, a cultural and civic hub in the Municipality of Vicenza, the event brought together citizens, partner organisations, youth workers, educators, policy makers, and members of the local community. The day represented both a celebration of the achievements of the project and a strategic moment to reflect collectively on its long-term legacy and future scalability.

### Opening Session and Institutional Welcome

Participants began arriving at 9:45, with registrations and informal networking among partners and attendees from Italy, Spain, Belgium and other countries. At 10:00, the conference officially opened with a plenary session featuring all project partners and a mixed audience of citizens and stakeholders.

A key moment of the opening was the institutional greeting by Leonardo Nicolai, Councillor for Youth Policies of the Municipality of Vicenza, who highlighted the importance of projects like EC(h)O-Cultures in empowering citizens, especially young people, to take an active role in environmental sustainability and the ecological transition. His intervention reinforced the commitment of the Municipality of Vicenza to fostering community participation and supporting initiatives that link local priorities with broader European goals.

Following the institutional welcome, each project partner presented the activities carried out within their respective work packages, illustrating the diversity of methodologies and the richness of experiences generated throughout the project. Some partners shared their presentations or videos of some of the activities arising interest and questions from the audience. These presentations provided an overview of the events, workshops, debates, campaigns and educational actions implemented between 2024 and 2025, as well as the impact they produced among citizens, youth and local communities.

### Coffee Break and Networking

After the plenary session, participants enjoyed a convivial coffee break, which offered an opportunity to network, exchange impressions and continue informal discussions on the outcomes presented. This moment facilitated cross-country dialogue among partners and stakeholders, contributing to a sense of community and shared ownership of the project's results.

### World Café: Reflecting on Results and Scaling Up

The morning continued with the **World Café**, a participatory format chosen to facilitate collective reflection on the project's achievements and future potential. Participants rotated among three thematic tables, each addressing a core question that emerged from the project experience.

**Topic 1 – Supporting Children and Young People in Moving from Awareness to Concrete Sustainable Actions:** Discussions highlighted that young people often show strong ecological awareness but need more opportunities for practical engagement. Participants proposed hands-on workshops, real-life projects in schools, youth-led initiatives, and the presence of supportive adult role models. Empowering youth means giving them spaces to act, fail, learn, and see the tangible impact of their choices.

**Topic 2 – Attracting and Engaging Citizens in Sustainability, Ecological Transition and Climate Change Initiatives:** Participants noted that engagement increases when activities are local, informal and socially meaningful. Clear, accessible communication and non-judgmental messaging were considered essential. Many stressed the importance of involving trusted community organisations that can mediate and motivate participation, making sustainability feel relevant to everyday life.

**Topic 3 – Supporting Adults in Moving from Awareness to Concrete Eco-Sustainable**

**Behaviours:** Adults often face barriers such as lack of time, established routines or limited financial resources. Participants suggested offering easy-to-adopt alternatives, practical tools, peer support groups and workplace-based initiatives. The key insight was that behavioural change is more likely when sustainable actions are simple, visible and socially reinforced.

The conversations produced several valuable insights, including the need to further involve schools and youth movements, to strengthen local networks for sustainability, and to create long-term structures that allow citizens to contribute to policy processes. The World Café reinforced the notion that environmental participation grows when citizens feel listened to, empowered and engaged through accessible and creative forms of dialogue.

**Afternoon Creative Workshops**

In the afternoon, the conference shifted to a more hands-on and participatory dimension through two creative sustainability workshops:

- Creative collage workshop, using recycled materials to create visual messages about the environment;
- Sewing and upcycling workshop, demonstrating how textiles can be repaired, repurposed or transformed to reduce waste.

These activities underscored the importance of creativity as a tool for environmental education and demonstrated how artistic practices can help participants connect with sustainability in a tangible and enjoyable way. Both workshops were well attended and generated a lively, intergenerational atmosphere.

**Community Gathering: Chestnuts and Music**

To conclude the day, roasted chestnuts were prepared and offered to the wider community, creating an open and welcoming environment that allowed additional citizens to join. The evening continued with a concert by the Orchestrina di Molto Agevole, a local music group whose performance added a festive and culturally rooted dimension to the event.

The combination of music, food and conviviality embodied the spirit of EC(h)O-Cultures: sustainability experienced not only as responsibility, but also as community, creativity and shared joy.

The final conference successfully gathered 119 people from four countries, exceeding the initial expectations for participation. It offered a space to celebrate the project's achievements, present policy suggestions to decision-makers, and engage the community in a collective reflection on how to continue cultivating eco-sustainable cultures at local and European level.

The event reaffirmed that the project's legacy extends beyond the activities implemented: it lies in the relationships built, the awareness raised, and the citizens empowered to contribute to a greener and more participatory Europe.

The flyer of the event:

 **domenica  
16 novembre**

**porto burci**

**contrà dei burci, 27  
vicenza**

**inquadra il qr code  
per iscriverti all'evento**



**EC(h)O  
CULTURES**

**è un progetto realizzato da:**

**CADIA**  
fondazione onlus



**garag**ERASMUS

**XUL** Fundación



Co-funded by  
the European Union

**EC(h)O  
CULTURES**

## **generating new EC(h)O-CULTURES evento finale**

### **IL PROGRAMMA**

- 9:45 Accoglienza e registrazione**
- 10:00 Presentazione delle attività svolte durante il progetto**  
a cura dei partner
- 11:15 Coffee break**
- 11:30 World Cafè: What's next?**  
tavoli di lavoro tematici
- 13:00 Lunch break**
- 14:00 Laboratori (su prenotazione)**  
Rammendo creativo  
con Eleonora Zerbetto  
Paper collage  
con Camilla Malagoli
- 16:00 New Ec(h)o-Cultures:**  
condivisione con la cittadinanza  
delle linee guida future
- 16:30 Castagnata sociale**  
 CASTAGNATA SOCIALE  
**che do maroni!**
- 18:30 Concerto**  
Orchestra di Molto Agevole  
[musica liscio e da ballo]  
**L'ORCHESTRINA  
DI MOLTO AGEVOLE**
- 20:30 Conclusione e saluti finali**

Some pictures from the event:



***The President of CAPTA and the Leonardo Nicolai, Councillor for Youth Policies of the Municipality of Vicenza***





**Collage workshop**





**Sewing workshop**

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).